BUSINESS WEEK MIAMI

ENTREPRENEUR SHOWCASE

OFFICIAL JUDGE SCORING GUIDE | OCTOBER 30, 2026

Entrepreneur / Business: _____ Judge: _____

Score each category independently using the pitch and supporting evidence. Award up to the maximum points shown.

EVALUATION CATEGORY	WHAT TO ASSESS	MAX	SCORE
1. Problem & Market Need	Clear customer problem, target audience, significance of need, and evidence of demand (e.g., research, interviews, testing).	25	_____
2. Solution & Differentiation	Effectiveness of the solution, distinctive value proposition, and advantage over alternatives.	20	_____
3. Business Model & Viability	Credible revenue approach, pricing, costs, and path to financial sustainability.	20	_____
4. Execution & Growth Potential	Realistic next steps, milestones, validation or traction, and potential to grow.	15	_____
5. Use of Funding & Impact	Specific, practical plan for using the $5,000 and measurable business outcomes.	15	_____
6. Pitch & Q&A;	Clear communication, understanding of the business, and thoughtful responses.	5	_____
TOTAL		100	_____

SCORING STANDARD

Excellent: 90–100% of category points | Strong: 75–89% | Developing: 50–74% | Limited: below 50%

JUDGE COMMENTS / RECOMMENDATIONS

_____

_____

JUDGING INTEGRITY & TIEBREAK

Judges evaluate independently and disclose any personal, financial, or professional relationship with a participant; affected judges must recuse themselves. If aggregate scores tie, the higher Problem & Market Need score prevails; if still tied, the higher Business Model & Viability score prevails. If still tied, the independent judging panel decides.

Judge signature: _____ Date: _____

Blessed Futures Foundation | $5,000 committed to Entrepreneur Showcase winner(s) for business use